

## CONTEST RULES

### Enter the “Wines of Germany Landmarks of German Wine Culture” Contest 2017

**Contest Period** Contest starts on **October 5th, 2017 at 6 a.m.** Eastern Standard Time (EST) and ends on **November 2nd, 2017 at 11:59 pm** (EST).

#### How to participate

Contestants must visit Landmarks of German Wine Culture photo exhibit between October 5th – November 2nd at Hotel Gault in Montreal and submit a picture of themselves and their favorite Landmark image along with a description of why they chose that image. Pictures should be uploaded to the event Facebook page at <https://www.facebook.com/cartespostalesCVA/>

Entries are limited to one entry per day, per person, for the entire duration of the contest. Multiple entries do not increase chances of winning.

Participation online only. Printed or copied submissions received by conventional mail will not be accepted.

#### Description and awarding of prizes

One (1) prize, including a trip for 2 to Germany.

The total maximum value of the prize is \$5,000 CAD including taxes.

The winner will be designated by random draw at **3pm EST, November 7th, 2017**, at Andros Communications offices, 2 St. Clair Ave. East, Suite 800, Toronto, M4T 2T5 Ontario. Winners will be advised by facebook at the latest five days after the draw. The winner must provide an email address and telephone number in order to receive the prize. If Wines of Germany is unable to contact a winner within fourteen days, another entry will be drawn.

Winner must be one of the travelers. All travelers must have a Canadian passport valid for 6 months following the return to Canada.

#### General rules

No purchase necessary. Contest starts on **October 5th, 2017 at 6 a.m.** Eastern Standard Time (EST) and ends on **November 2nd, 2017, at 11:59 pm** (EST).

Open to legal residents of Quebec, 18 years and older, except employees of Wines of Germany, SAQ, cooperating prize suppliers, if any, and their affiliates, subsidiaries, advertising, promotion, interactive and similar agencies, and the immediate families and household members of each. To win, the contestant must have submitted an approved image as per the participation rules and answer unaided a time-limited, arithmetic skill testing question administered by telephone at a pre-determined mutually convenient time. Approximate Grand Prize retail value is five thousand Canadian dollars (\$5,000 CAD). The odds of winning a Prize will depend upon the total number of eligible entries received during the Contest period.

NO PRODUCT PURCHASE NECESSARY.

This contest conforms to the applicable provincial and municipal laws and regulations.

The competition will be held under the regulations as set out, which may be modified by Wines of Germany. The procedures followed in this promotion, as established to the best of our knowledge, in these regulations may not be changed or be the object of a counter proposal except in conformance with the provisions stipulated by the law or these presents.

The prize must be accepted as defined in the section DESCRIPTION AND AWARDING OF PRIZES. It cannot be exchanged, is not transferable and has no right of financial substitution. The decision of Wines of Germany is final with no right of appeal of the operations associated with the promotion or the awarding of prizes. The winner

undertakes to respect the contest's eligibility criteria as well as all its rules. The act of taking part in the competition confirms that the winner has received and understood the regulations as set out.

All incomplete or irregular entries and those that do not conform to the regulations may be declared null and void by Wines of Germany.

### **SAQ Rules**

The winner will be required to sign a document in a form acceptable to the SAQ releasing the SAQ, its directors, officers, employees and agents from all liability of any kind in connection with the contest, or occurring as a result of the prize being awarded;

To be eligible to win, the entrant must not be an employee or a member of the immediate family of, or domiciled with an employee of the SAQ; The prize must be accepted on an "as is" basis and that there is no substitution of prizes.

The SAQ is not connected to this contest in any manner whatsoever and is not liable in any way for any matter related to this contest.

The contest is subject to all applicable federal, provincial, and municipal laws. By entering the contest, entrants agree to abide by the contest rules and decisions of the independent contest organization which are final.